



# Agrifood

The Netherlands



**#1** Country  
ON OXFAM'S  
*Global Food Index 2014*

THE SECOND  
**Largest**  
EXPORTER OF  
AGRICULTURAL PRODUCTS  
WORLDWIDE

**€82.4**  
**BILLION**  
*in Agrifood Exports in 2015*

# An Agrifood Powerhouse

**The Netherlands is a world leader in the agrifood industry, boasting more than 4,150 companies – from farm to fork.**

## **Global Agrifood Companies Choose Holland**

Twelve of the world's largest agrifood companies have major production or R&D sites in Holland, including Cargill, Heinz, Monsanto, Unilever, Mead Johnson, ConAgra, Mars and many more. Long Europe's trading crossroads, the Netherlands is a smart choice to locate a pan-European operation – whether it's a European headquarters, a shared services center, a customer care center, a distribution and logistics operation, or an R&D facility.

## **Cutting-Edge Food Innovation R&D**

Fueled by world-class research institutes for food innovation, medical universities and numerous public-private partnerships between science, industry and government, the Netherlands has the 2nd highest private R&D investment in agrifood in Europe.

### **DID YOU KNOW...**

*With 160 chefs, food scientists, quality engineers and researchers, Heinz' European Innovation Center in Nijmegen is the company's largest R&D center outside of the U.S.*



## **MARS**

Mars, an international company with more than 65,000 employees worldwide, has its biggest factory in Veghel, Brabant where it employs 1,200, thanks to the region's proximity to ports, excellent infrastructure and availability of skilled labor.

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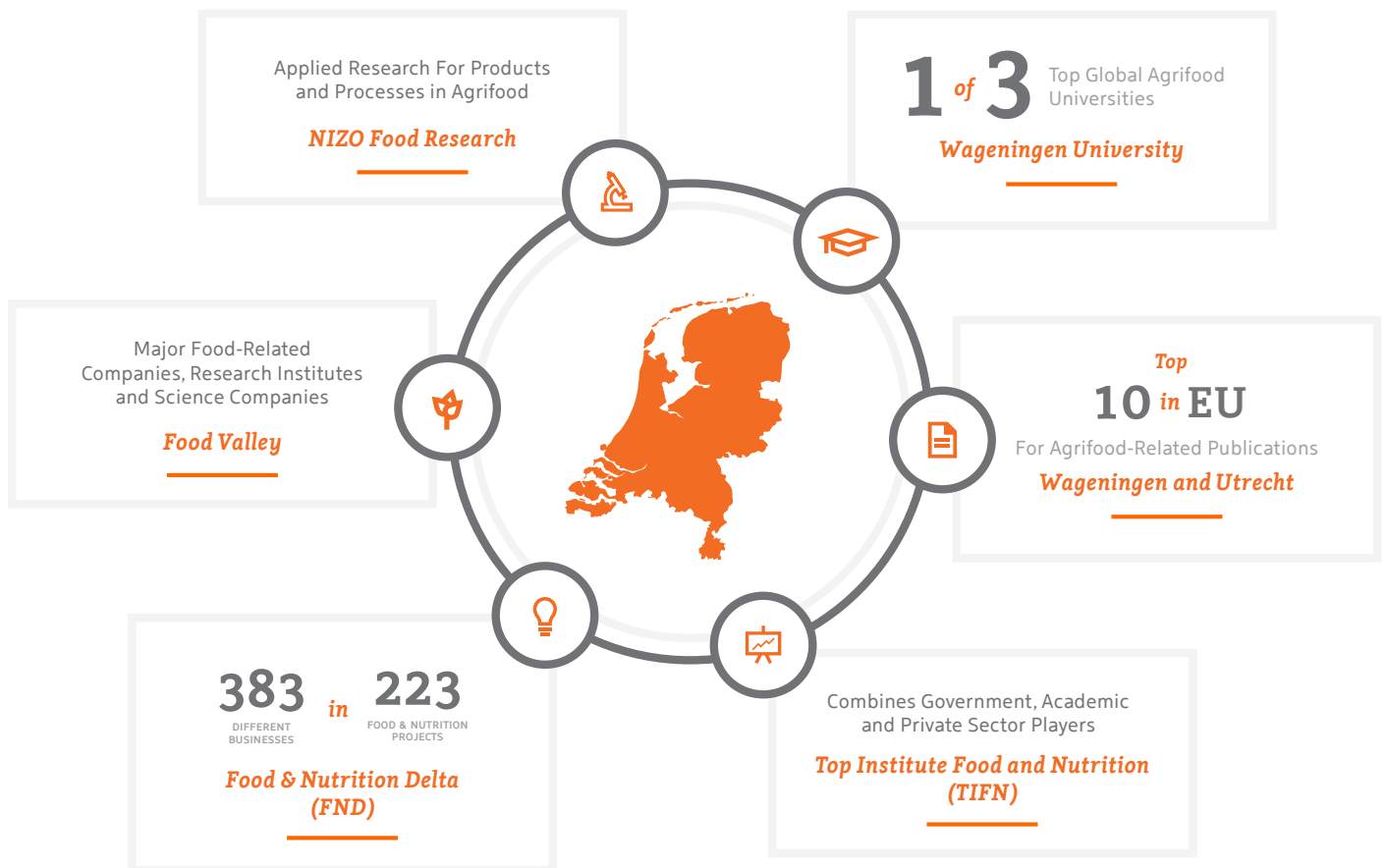
*In Brabant there was space, there was the labor potential that Mars was looking for and the infrastructure was excellent. The conditions for business development in Veghel were fantastic and they still are.”*

Jack Tabbers  
General Manager  
Mars Nederland

# World-Class Research and Development

**Home to robust public-private partnerships, world-class education institutes and cutting-edge research programs for agrifood R&D, the Netherlands is a hotbed for food innovation.**

Resources range from Wageningen University and Research Centre—named the best global university for agricultural sciences according to U.S. News & World Report, 2016—to the Top syndicates for Knowledge and Innovation Agrifood (TKI Agrifood), which combines government, academic and private sector players to advance the Dutch agrifood sector—and the Dairy Campus, where parties across the entire dairy value chain are driving innovation and sustainable development.



Kikkoman began its modern-day connection with the Netherlands in 1997 with construction of its first European soy sauce plant and later opened an R&D facility in Food Valley.

“

*We chose Wageningen because of the proximity of Food Valley and other research institutes and facilities. Here we can develop products that are particularly suitable for the European market.”*

Yuzaburo Mogi  
Honorary CEO & Chairman of the Board  
Kikkoman





## How We Can Help

***The Netherlands Foreign Investment Agency (NFIA) stands ready to help companies big and small at every stage of establishing or expanding operations here.***

***Free, confidential services offered by NFIA include:***

- Organizing fact-finding missions
- Arranging meetings with relevant partners
- Providing personalized guidance and counsel on tax, government and permit procedures
- Exploring location options and business solutions

***Visit our website to set-up a meeting with an NFIA representative near you.***



Netherlands Foreign Investment Agency

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